

Date: 3rd March, 2024

The Manager **BSE Limited** Corporate Relationship Department, 1st Floor, New Trading Ring, Rotunda Building Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 The Manager National Stock Exchange of India Limited Listing Department Exchange Plaza 5th Floor, Plot no C/1, G Block Bandra Kurla Complex Bandra (E), Mumbai – 400 051

Scrip Code : 543990

Symbol : SIGNATURE

Subject: Press Release

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of Press Release in relation to Signature Global records sale of luxury residence "De-Luxe DXP" in Sector 37D, Gurugram, along with the vibrant Dwarka Expressway for over Rs.3600 Crore, ahead of official launch.

Kindly take the above information on your record.

Thanking You,

For SIGNATUREGLOBAL (INDIA) LIMITED (Formerly known as Signatureglobal (India) Private Limited)

RAVI Digitally signed by RAVI AGGARWAL Date: 2024.03.03 17:12:40 +05'30'

RAVI AGGARWAL MANAGING DIRECTOR

Encl: A/a

Signature Global's Deluxe DXP makes waves in Gurugram Realty with a record sales of more than ₹3600 Crores

- Boston Consulting Group (BCG) oversaw the entire allocation process, ensuring that from Expression of Interest (EOI) to allotment, booking, and payment, everything was conducted digitally. This approach significantly enhanced transparency and reliability throughout the process.
- DE LUXE-DXP, an IGBC gold-rated project, boasts a total of 1008 units comprising 3BHK, 3.5BHK, 4.5BHK apartments, and penthouses. Spanning across 16.5 acres, the project offers a sales potential of 2.7 million square feet.

New Delhi, 3rd, March 24: Signature Global, a leading player in India's real estate sector, has announced pre-formal launch sales of more than INR ₹ 3600 crores for its latest premium housing residential development project, 'DE LUXE-DXP,' in Sector 37D, Gurugram, spread over 16.5 acres, this project presents a sales potential of 2.7 million sq. ft. Positioned strategically in Sector 37D, Gurugram, along with the vibrant Dwarka Expressway. DE LUXE-DXP, an IGBC gold rated project offers 1008 units in 8 towers and designed by international repute AEDAS, Landscape Designer Sanju Bose and interior designer Ms Sonali Bhagwati, which offers 3BHK, 3.5BHK, 4.5BHK apartments, and penthouses. 'DE LUXE-DXP' promises the best location for prospective buyers through excellent connectivity along with the Dwarka Expressway, Urban Extension Road 2, proximity to the upcoming global city, an upcoming new metro route, and easy access to Delhi and the IGI Airport.

Excited with the positive response received from customers, **Mr. Pradeep Aggarwal, Chairman and Whole-Time Director, Signature Global,** said, "With growing affluence in the middle class, a significant population segment has developed better purchasing power and higher aspirations. These factors have led to growing demand in the mid-housing segment, as modern-day consumers are seeking a mix of features, amenities, space, and affordability to fulfil the demands of the new age lifestyle. Surprisingly NRI & Big Corporate employees have shown immense response, it is interesting to note that each buyer has been allotted only one unit. These patterns indicate that market sentiment for real estate investment is poised towards growth. Apart from great connectivity with the key areas of interest, **DE LUXE-DXP** has been designed to match customer expectations of modern living, offering homeowners a unique blending of comfort, practicality, and access. We are pleased with the outcomes of our launch sales which is a testimony of our connection with the customers and the ability to match up to their expectations. We take pride in offering our customers a nurturing environment coupled with the best of our designing and engineering capabilities."

For the number of units available for sale, Signature Global's DE LUXE-DXP received an oversubscribed expression of interest over 5.4 times. Building accountability and transparency in the system, the entire process from recording expression of interest to allotment of DE LUXE-DXP units was overseen by a renowned global consulting agency Boston Consulting Group (BCG) in a fair and well-defined process. The entire process from EOI and allotment to booking and payment was Digital making the process extremely transparent and reliable.

DE LUXE-DXP comprises 1008 thoughtfully designed residences across 8 towers, which includes 3BHK, 3.5BHK, 4.5BHK apartments and penthouses. These project offers a unique lifestyle experience to residences with 7 swimming pools, podium parking, two clubhouses with area of 80,000 sq ft. Power

Backup, multiple water bodies, two apartments to a core, triple height lobby, VRV AC, extra spacious deck, the largest jogging track in the region, and a 270-degree wrap-around balcony.

Other key highlights about the project include 1 lakh sq. ft. of high street shopping complex and Miyawaki Forests, which will contribute towards creating an ambient environment by providing ample shade to minimize heat, make the neighbourhood pure and serene, and act as natural filters to air pollution.

The location of **Signature Global DE LUXE-DXP Sector 37D Gurgaon** is around a well-developed region near the upcoming Global City, in the proximity to the commercial hub, educational institutes, hospitals, retail, and recreational avenues. The project stands in true testament to being one of the best investment options in Gurugram, near the upcoming Global City It offers direct connectivity to NH-8, Southern Peripheral Road, Pataudi Road, Dwarka expressway, and Golf Course Road Extension.

Gurugram Sector 37D is strategically positioned along NH8 and will be serving as a vital connection between Delhi and Jaipur. This sector's connectivity extends to the Indira Gandhi International Airport, opening to a gateway of global opportunities. The location is perfect for investors seeking residences to become strategic assets with accessibility and drivers of economic growth.

About Signature Global (India) Ltd:

Signature Global, India's leading real estate development company is transforming the affordable and mid-housing segments through its focus on quality execution with an emphasis on value creation, reliability, and global standards. The company holds a market share of 19% in Delhi NCR in the affordable and Mid-housing segment. The firm started its journey in Gurugram in 2014 and was founded by seasoned professionals with multiple decades of experience in the financial services sector.

Backed by marquee equity investors like HDFC and IFC, Signature Global practices high corporate governance within the organization. Till December 2023 It has delivered 6.7 million square feet approximately and has ongoing projects in 16.9 million square feet area along with a robust forthcoming pipeline of 28.4 million square feet of saleable area. Signature Global has been following a disciplined approach to land acquisition, with a lead-time from land acquisition to project launch of close to 18 months. All the projects are perfectly positioned in key locations in Delhi NCR and micro markets such as South of Gurugram (Sohna), Golf course extension road, Dwarka Expressway, Vaishali (Ghaziabad), and Karnal.

HARERA Registration No. - RC/REP/HARERA/GGM/783/515/2024/10 Dated 07.02.2024

HARERA Website - http://www.haryanarera.gov.in/

For Further information, please contact:

Signature Global (India) Limited	Adfactors PR
Mr. Jayanta Barua Head of Marketing & Communications	Mr. Anand Prakash
Email: jayantabarua@signatureglobal.in https://www.signatureglobal.in/	Email: <u>signatureglobal@adfactorspr.com</u> <u>https://www.adfactorspr.com/</u>