

Date: 7th August, 2025

The Manager **BSE Limited**Corporate Relationship Department, 1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai 400 001

The Manager

National Stock Exchange of India Limited
Listing Department
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex

Scrip Code: 543990

Symbol: SIGNATURE

Bandra (E), Mumbai — 400 051

Subject: Investors Presentation

Dear Sir/ Madam,

Pursuant to the requirement of Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Presentation proposed to be made in the scheduled Investors/ Analysts call to be held on Friday, the 8th August, 2025 at 11:00 A.M. (IST).

The same is also being uploaded on the Company's website at www.signatureglobal.in.

Kindly take the above information on your record.

Thanking You,

For SIGNATUREGLOBAL (INDIA) LIMITED

RAVI AGGARWAL MANAGING DIRECTOR

Encl: A/a



Disclaimer





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Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements.

SignatureGlobal (India) Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.





Operating Highlights



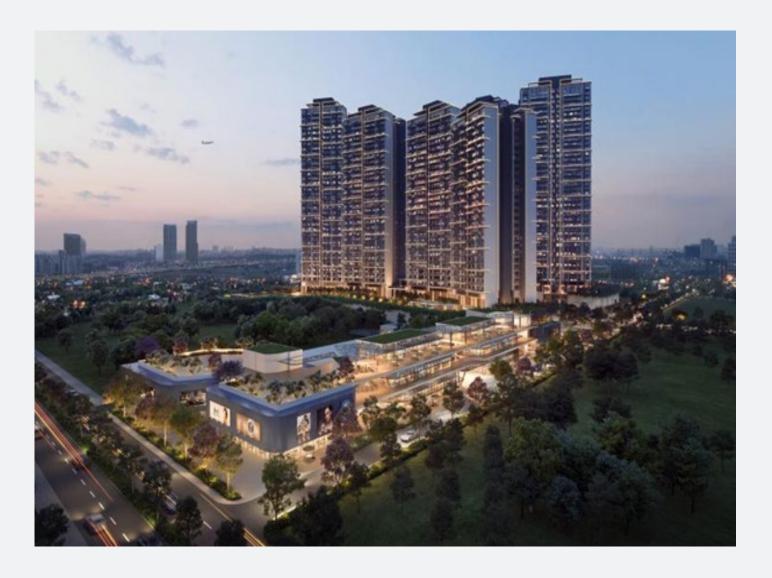
Strategy & Portfolio



Financial Snapshot



Company Overview





The Company sold >775 units at an average ticket size of INR 33.9 Mn during first quarter of FY26



Strong Sales Performance

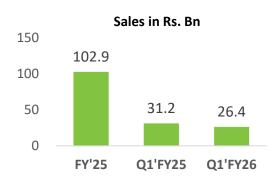
- INR 26.4 bn in Q1'FY26 vs INR 31.2 bn in Q1'FY25;
- Achieved c.21% of the sales guidance for the year;
- During Q1'FY26, Strong sales performance was primarily driven by launch of new project – "Cloverdale SPR"; a premium residential project located on the Southern Peripheral road in Gurugram

Growing SalesRealizations

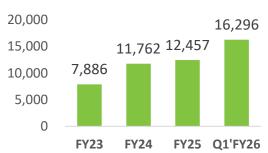
- Average sales realization stood at **c. INR 16,296 per sqft** in Q1'FY26 vis a vis c. INR 12,457 per sqft in FY25;
- Growth in sales realization took place due to the sales of "Project Cloverdale", which is in upper middle-income housing segment.

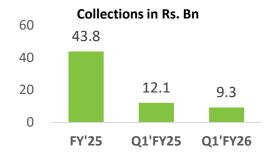
Robust Collections

- INR 9.3 bn in Q1'FY26 vs INR 12.1 bn in Q1'FY25;
- Achieved c.15% of the collection guidance for the year.



Sales realization in INR Per sqft





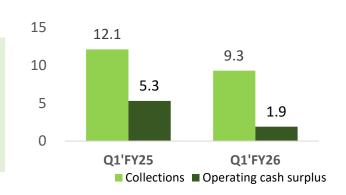
Portfolio addition of ~0.5 Mn sqft during Q1'FY26 in focus micro markets





Operating
Cashflow before
Investment in
Land¹

- Achieved an Operating cash Surplus before Investment in Land of INR 1.9 bn in Q1'FY26
- Net Debt for the company stood at INR 8.9 bn as of 30th June, 2025
- CARE has recently rated proposed Non-Convertible debenture issuance as
 A+; stable



Growing Business
Portfolio

- Delivered housing projects totaling to c. 15.7 mn sqft
- **50.8 mn sqft portfolio of Saleable Area** with c. 9.2 mn sqft ongoing², c. 17.1 mn sqft of recent launches and 24.5³ mn sqft forthcoming projects
- Aim to deliver ongoing projects in coming 5-6 quarters
- Forthcoming projects to be launched over the coming 2-3 years



Business Development³

- During Q1'FY26, the company has added c. 0.53 mn sqft in Sohna region
- Key focus on consolidation in 3 micro markets SPR, Dwarka Expressway and Sohna Corridor
- **Disciplined land acquisition** aligned with robust sales reflects our focused and execution-driven growth strategy.

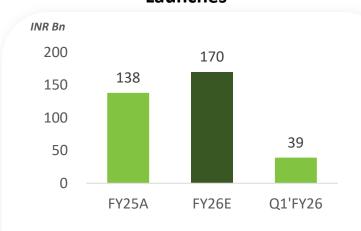
| Business Development | Estimated Saleable Area ³ (in mn sqft) |
|----------------------|--|
| Sohna | 0.53 |
| Total mn sqft | 0.53 |

¹Operating surplus before land advance/ acquisition, which reflect the surplus post construction expenses, selling, general and administrative expenses and taxes adjusted from collections ²Total project area for ongoing projects is 12.3 mn sqft for which partial OC is received in DDJAY floors projects for 3.1 mn sqft, hence, remaining area for completion of ongoing projects is 9.2 mn sqft. ³Saleable Area potential for forthcoming projects including new portfolio additions is based on best estimates as per the current zoning regulations



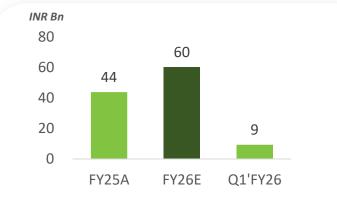


Launches¹



New launches were made across various points in key micro markets

Collections



Collections reflecting a steady start with momentum expected to accelerate in the coming quarters

Pre-Sales



Strong start with over 20% of guidance achieved.

Revenue recognition



Achieved ~19% of guidance. Momentum expected to pick up in subsequent quarters driven by completion of contruction as planned.

Pro Forma P&L on FY26 Guidance





| Particulars | FY26E | | Q1'F | Y26 |
|--------------------------------|--------|-----|--------|-----|
| | INR Bn | % | INR Bn | % |
| Pre Sales | 125.0 | | 26.4 | |
| Embedded EBITDA | 43.8 | 35% | 9.2 | 35% |
| - D&A | 0.3 | | 0.1 | |
| - Finance Cost | 2.0 | | 0.1 | |
| Embedded PBT | 41.5 | 33% | 9.0 | 34% |
| Tax rate (assumed rate 25.2%) | 10.5 | | 2.3 | |
| Embedded PAT | 31.0 | 25% | 6.7 | 26% |

Growth in Sales with better margins

^{*}Finance cost is assumed to be the interest payments expected to incur in FY26









© Company Overview



Focus across three distinct micro markets fueled by world class infrastructure



THREE FOCUS AREAS

1) Sector 71 18.5 mn sqft¹

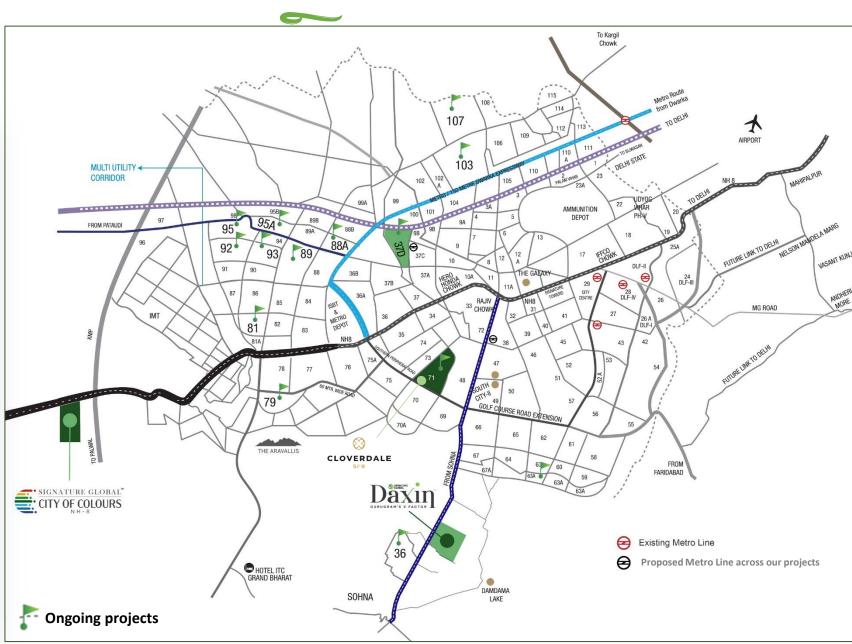
Proximity to all prime areas of Gurugram; red light free to Golf Course Road in future

2) Sohna Elevated Corridor 7.5 mn sqft¹

Commenced in 2022; Closer to Cybercity and MG Road than parts of Gurugram

3) Sector 37D9.4 mn sqft¹

Dwarka Expressway inaugurated in Feb' 24 by Hon'ble Prime Minister



Sustained supply in all major micro markets



Premium Residencial Development



Titanium SPR

- Stepping up in the premium market with 2nd Group Housing project, launching 600+ units
- Strong sales velocity achieved



Sector 84

Twin Tower DXP

- Residencies with 45 storeys high rise structure
- Offers seamless connectivity to National Highway 8, Central & Southern Peripheral Roads & Golf Course Extension Road

Cloverdale SPR

• 1st launch of FY26, **Premium Group Housing** project featuring 770 units with modern architecture, smart layouts & elevated lifestyle amenities

Sector 71

 Strategically located on SPR with excellent access to key areas

Township Development



Sohna Corridor

Daxin

- Forayed into large format developments
- c.125 Acres of gated township with residential Low-rise floors, amenities, retail and industrial plots



Manesar

City of Colours

- c.129 Acres of gated township with tranquil greenery & exclusive clubhouse;
- Offering residential, commercial & industrial plots

March - 2024

Sector 37D

Deluxe - DXP

•1st Group Housing project,

applications for every unit

launching 1,000 units

Received generous

launched

response with 5.4x

June - 2024

September - 2024

June - 2025

September - 2024

October- 2024

Collaborating with renowned EPC Contractors





Ahluwalia Contracts (India) Limited

- Expertise in large-scale infrastructure & residential projects, commitment to quality and timely delivery
- We have awarded project "Deluxe DXP" to Ahluwalia Contracts (India) Limited

Capacit'e Infraprojects Limited

- Established in 2012, Capacit'e offers project design, construction and management services to leading real-estate and government bodies
- We have awarded the project "Titanium SPR"

Arabian Construction Company (ACC)

- ACC is known for delivering complex high-rise and luxury projects
- We have awarded the project "Twin Tower DXP"

Awarded Projects

Deluxe DXP



Titanium SPR



Twin Tower DXP



Successful deliveries in recent times gives confidence to customers





SG Park, Sohna



Golf Greens - Sector 79, Gurugram



Roselia, Sector 95A, Gurugram



Orchard Avenue – Sector 93, Gurugram



Millennia 3 – Sector 37D, Gurugram



Serenas, Sohna



Orchard Avenue 2 – Sector 93, Gurugram



Prime – Sector 63A, Gurugram



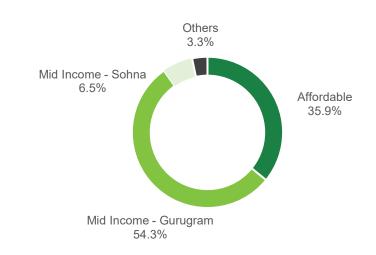
Grand Iva, Sector 103, Gurugram

Snapshot of Ongoing Portfolio; Aim to be delivered in coming 5-6 Quarters



| Category | Number of Projects | Land (in acres) | Saleable Area ¹ (in mn sqft) | Sold Area (%) | Sold Value (INR bn) |
|-----------------------|-----------------------|--------------------|--|------------------|------------------------|
| Affordable | 6 | 33.3 | 3.3 | 97.0% | 14.6 |
| Mid Income – Gurugram | 8 | 86.1 | 5.0 | 97.0% | 58.3 |
| Mid Income - Sohna | 3 | 20.0 | 0.6 | 95.3% | 9.7 |
| Others – Retail/SCO | 3 | 8.1 | 0.3 | 76.3% | 4.1 |
| Total | 20 | 147.4 | 9.2 | | 86.7 |

Category Wise Share of 9.2 mn sqft Ongoing Portfolio¹



c. 91 bn of Revenue yet to be recognized from Ongoing Projects¹



- Ongoing projects¹ are expected to be completed by coming 5-6 Quarters;
- Estimated revenue recognition of c. INR 91 bn from ongoing projects¹;
- Estimated collection of c. INR 29 bn from ongoing projects¹

¹ Total project area for ongoing projects is 12.3 mn sqft for which partial OC is received in DDJAY floors projects for 3.1 mn sqft, hence, remaining area for completion of ongoing projects is 9.2 mn sqft.

^{2.} Amount collected from the sold value of ongoing projects

^{3.} Estimated value of unsold inventory basis company analysis

SIGNATURE® GLOBAL REALTY, RELIABILITY, RESPONSIBILITY.

Strong pipeline of mid income housing projects across focused micro markets; aim to launch in coming 2-3 years

| Location | Project | Land (in acres) | Recently launched Estimated Saleable Area ¹ (in mn sqft) | Forthcoming Estimated Saleable Area ¹ (in mn sqft) | Total Saleable Area ¹ (in mn sqft) |
|--------------------|---|--------------------|--|--|--|
| Sector 71, SPR | Housing, Commercial and Retail | 93 | 3.9 | 14.6 | 18.5 |
| Sector 37D, DXP | Group Housing & Low-Rise Floors | 53 | 3.1 | 6.3 | 9.4 |
| Sohna Corridor | Township - Low-Rise Floors & Industrial Plots | 147 | 6.3 | 1.3 | 7.5 |
| Manesar | Township - Low-Rise & Industrial Plots | 151 | 3.0 | 0.3 | 3.3 |
| Others | Housing & Retail | 31 | 0.9 | 2.0 | 2.9 |
| Total | | 474 | 17.1 | 24.5 | 41.6 |

Each focus area has distinct price point thus catering to diverse consumers

| Market | Estimated Selling Price* |
|----------------|--------------------------|
| Sector 71 | INR 18,500 per sqft |
| Sector 37D | INR 15,000 per sqft |
| Sohna Corridor | INR 13,500 per sqft |
| Manesar | INR 7,800 per sqft |
| Others | INR 15,000 per sqft |

*Subject to market conditions.

24.5 mn sqft area of projects are yet to be launched over the coming 2-3 years

Strong Portfolio of ~51 mn sqft across Ongoing and Forthcoming projects





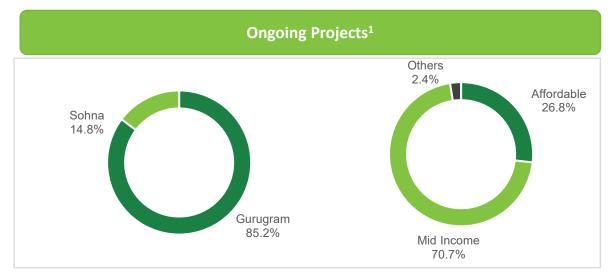
Ongoing projects¹ of 9.2 mn sqft saleable area

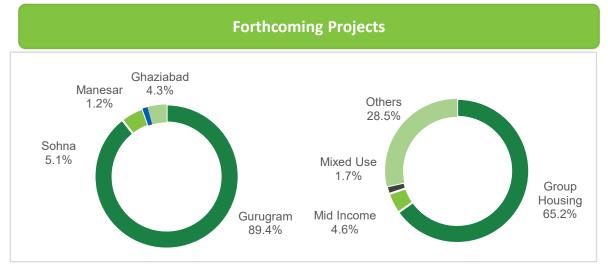
Forthcoming projects of 24.5 mn sqft saleable area²

Strong project pipeline to result in sustainable growth

| Category | Affordable Housing | Mid Income Housing | Group Housing | Plotted Development | Others | Total – in mn sqft |
|------------------|-----------------------|--------------------------|------------------|------------------------|--------|-----------------------|
| Ongoing | 3.3 | 5.6 | - | - | 0.3 | 9.2 |
| Recent launch | 0.2 | 4.6 | 7.5 | 4.9 | - | 17.1 |
| Forthcoming | - | 1.1 | 16.0 | 0.4 | 7.0 | 24.5 |
| Total | 3.5 | 11.3 | 23.5 | 5.3 | 7.3 | 50.8 |

Estimated launch of all forthcoming projects in the next 2-3 years





¹Total project area for ongoing projects is 12.3 mn sqft for which partial OC is received in DDJAY floors projects for 3.1 mn sqft, hence, remaining area for completion of ongoing projects is 9.2 mn sqft.

²Saleable Area potential for forthcoming projects is based on best estimates as per the current zoning regulations

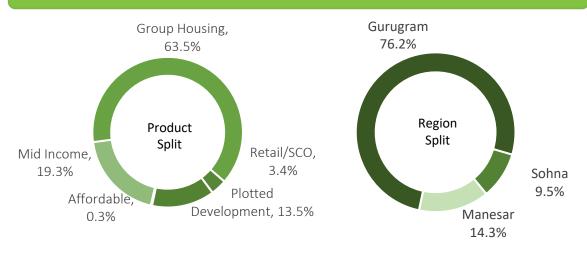
Strong sales momentum



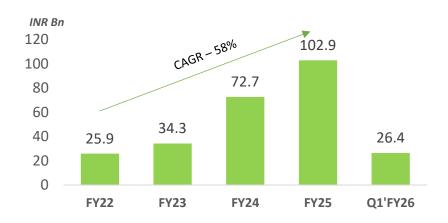
Achieved INR 26.4bn in sales & sold 1.6 mn sqft in Q1'FY26



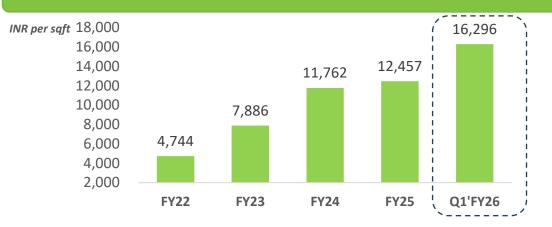
Q1'FY26 Sales coming from Group Housing & Mid-Income Housing projects



Sales surged at 58% CAGR between FY22-FY25



Upward shift in per Sqft realization



Realization is expected to stabilize in FY26

Growing collections leading to fast paced construction while maintaining low net debt





Collection of INR 9.3bn in Q1'FY26



Collection CAGR of 51% during FY22-FY25



| Particulars | Q1'FY26 (INR Bn) |
|--|------------------|
| Collections | 9.3 |
| Others (GST & other inflows)* | 1.2 |
| Cash inflow | 10.5 |
| Less : Operating Expenses | |
| - Construction Expenses (including allied approval expenses) | 5.1 |
| - Selling, general and administrative expenses | 2.4 |
| - Taxes & other outflows* | 1.1 |
| Operating Cashflow available for Growth & Debt servicing | 1.9 |
| Less: Land Advance/Acquisition | 1.2 |
| Less: Interest payments | 0.8 |
| Decrease/(Increase) in Net Debt | (0.1) |

^{*}Includes cashflows from certain investing/financing activities in ordinary course of business









Company Overview



Healthy gross profit margins and Low Leverage Levels





Financial Performance

- **INR 8.7 bn** revenue recognized from operations of which:
 - Mid income housing has contributed 56%
 - Affordable housing has contributed 44%
- Adjusted Gross Profit of INR 2.3 bn (26.7%)
- Adjusted EBITDA of INR 1.0 bn (11.6%)
- Achieved a PAT of INR 0.3 bn

Revenue being recognized from recently delivered units of Signature Global Park



Net Debt

- Net Debt stands at INR 8.9 bn as on 30th Jun 2025 v/s INR 8.8 bn on 31st Mar 2025
- The Company aims to keep net debt below 0.5x the projected operating surplus¹ for the ongoing financial year



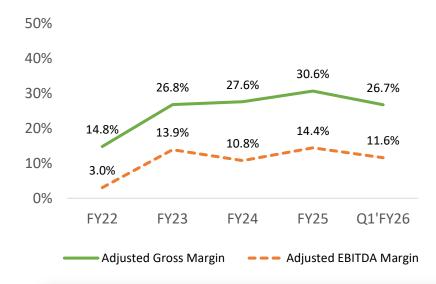
Consolidated PL Snapshot



| PL Statement (INR bn) | Q1'FY26 | Q1'FY25 |
|---|---------|---------|
| Revenue from real estate properties | | |
| - Mid- Income Housing | 4.8 | 3.5 |
| - Affordable Housing | 3.8 | 0.3 |
| Total Revenue from real estate properties | 8.6 | 3.9 |
| Cost of Goods Sold | (6.3) | (2.8) |
| Adj. Gross Profit(i) | 2.3 | 1.1 |
| Adj. Gross Profit %(ii) | 26.7% | 28.4% |
| | | |
| Other operating revenue & income | 0.4 | 0.3 |
| Employee Cost | (0.7) | (0.3) |
| SG&A | (0.8) | (0.5) |
| Other expenses | (0.2) | (0.1) |
| Adj. EBITDA(iii) | 1.0 | 0.5 |
| Adj. EBITDA %(iv) | 11.6% | 13.0% |

| PL Statement (INR bn) | Q1'FY26 | Q1'FY25 |
|---------------------------------|---------|---------|
| Total Revenue | 8.7 | 4.0 |
| Profit After Tax (PAT) | 0.3 | 0.07 |
| Profit After Tax (PAT) Margin % | 3.4% | 1.7% |

Adjusted Gross Margin % & Adjusted EBITDA Margin %



- Revenue growth of 118% y-o-y is registered with Net Profit growth of 386%
- There is an increase in revenue recognition during Q1'FY26 versus Q1'FY25 on account of completion of more projects
- Area recognition of 1.44 mn sqft
- Adjusted gross profit is lower due to recognition of lowerrealization projects vs. Q1 FY25 mix

Notes:

(i) Adjusted Gross Profit is calculated as revenue from real estate operations (comprises revenue from sale of real estate properties, forfeiture income/cancellation charges, compensation received on compulsory acquisition of land and other operating income related to real estate business) less cost of sales relating to real estate operations (i.e. cost of sales as reduced by finance cost written off through cost of sales and cost of sales relating to contracting business).

(ii) Adjusted Gross Profit Margin is calculated as Adjusted Gross Profit divided by revenue from real estate operations (comprises revenue from sale of real estate properties, forfeiture income/cancellation charges, compensation received on compulsory acquisition of land and other operating income related to real estate business).

(iii) Adjusted EBITDA refers to earnings before interest, taxes, depreciation, amortization ("EBITDA"), plus finance cost written off through cost of sales and Adjustment of gain/loss on fair valuation of derivative instruments and impairment of Goodwill. (iv) Adjusted EBITDA Margin is calculated as Adjusted EBITDA divided by revenue from operations.

Net Debt Position of the Company with Growing Operating Cashflows







Operating Cash Surplus¹ and Net Debt² (INR bn)

Lenders to Signature Global











Comfortable Net Debt position given the current scale of operations

The Company aims to keep net debt below 0.5x the annual operating surplus1

CARE has recently rated proposed Non-Convertible debenture issuance as A+; stable

¹ Operating cash surplus before land advance/ acquisition reflect the surplus post construction expenses, selling, general and administrative expenses and taxes adjusted from collections

² Net debt comprise of non-current and current debts (including trade payables and other financial liabilities) as reduced by cash and cash equivalents, bank balances other than cash and cash equivalents and current investments

Strong performance at the stock exchange since listing



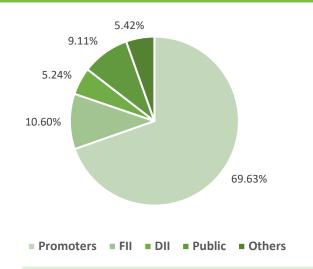
Stock Info

| NSE | SIGNATURE |
|----------------------------|--------------|
| Equity Shares (mn) | 141 |
| Market Cap (INR Bn) | 176 |
| 52 Week High (01-Oct-2024) | Rs. 1,612.90 |
| 52 Week Low (06-Mar-2025) | Rs. 1,015.05 |

Share price performance – stellar >3x return from offer price of INR 385



Shareholding pattern as on 30th Jun 25



Key Institutional Investors

| Nomura | HDFC Capital |
|------------------------|-----------------------------------|
| Bandhan MF | IFC - International Finance Corp. |
| Nippon India | Prudential Hong Kong |
| Vanguard | Government Pension Fund Global |
| Eastspring Investments | Lion Global |

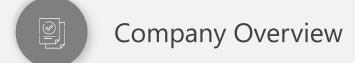
>55k public shareholders on the date of listing













Largest Player in Delhi NCR's Affordable and Lower Mid-Income Housing Market





Focused housing factory



- Commenced operations# in 2014 with affordable housing, ventured into mid-income housing market in 2017
- Successful transitioned to **premium housing in 2024** with successful launches of 4 Group Housing projects with record sales value
- Further, added Township projects in the product portfolio with the launch of township at Sohna and Corridor of Manesar

Strong commitment to sustainability & green growth



- All projects are either Edge or IGBC certified
- Prioritizing energy efficiency through use of advanced technologies and innovative design like vertical gardens, HVAC systems, Smart building management systems etc



Well Established Brand in the Delhi NCR market

- Signature Global has a strong brand recall
- Post Covid-19, market share¹ of 13% in NCR and 20% in Gurugram in mid-income housing segment between the unit price of INR 20 Mn to INR 50 Mn



Strong Project Pipeline

- On-going pipeline of 9.2 mn sqft^{2,3,4}
- Forthcoming pipeline of 24.5 mn sqft^{2,3} of saleable area, in addition to this, 17.1 mn sqft got recently launched with record sales value.





- Achieved sales bookings of INR 26.4 bn in Q1'FY26 and
 58% sales CAGR from FY22-25
- Sales team of 187 members² & network of 2,400+ channel partners²

Backed by FII's & DII's



- Participation from prominent FII's & DII's has helped bolster the company's capital base, providing strategic support
- Reflects strong confidence in business model and growth prospects

^{*} Rounded off from one decimal points# through its Subsidiary, Signature Builders Private Limited

^{1:} Source: Prop Equity

^{2:} As of 30th Jun,'25

^{3:} Saleable Area potential for forthcoming projects including new portfolio additions is based on best estimates as per the current zoning regulations

^{4:} Total project area for ongoing projects is 12.3 mn sqft for which partial OC is received in DDJAY floors projects for 3.1 mn sqft, hence, remaining area for completion of ongoing projects is 9.2 mn sqft.

Track Record of Execution

Delivered Housing Projects Totaling to c. 15.7 msf¹







Orchard Avenue

Serenas











Sector 81, Gurugram 819 units





Sector 103, Gurugram
1,471 units





Sector 93, Gurugram
728 units





Sector 36, Sohna 1,303 units

On the path of delivering additional ~9.2 mn sqft over 5-6 quarters



Best Affordable Developer of the Year at the 13th Annual Estate Awards 2021



Developer of the Year, Residential, at the 13th Realty+ Awards (North), 2021



Urban Development Conclave, 2022- DTCP², Govt. of Haryana recognized development -Solera 107 & Sunrise Floors

... With Quick Turnaround of Land Resources





2.2 mn sqft of Individual Floors completed

Sunrise & Karnal City



Park Series



Disciplined approach to land acquisition leading to quick turnaround of up to 18 months from acquisition to launch

| Project | Land Acquisition Date | Launch Date | Time from Land Acquisition to Launch (Years) |
|------------|-----------------------|---------------|--|
| Synera# | Apr 8, 2014 | Dec 27, 2014 | 0.7 |
| Grand Iva# | Sep 21, 2015 | Oct 14, 2015 | 0.1 |
| Park 4## | Nov 6, 2019 | Aug 4, 2020 | 0.7 |
| City 37D## | Dec 9, 2019 | July 15, 2021 | 1.6 |

Construction timelines of 4 yrs – 5 yrs despite NGT¹ bans on construction and COVID related disruptions

| Project | EC Date ² | OC Receipt Date ³ | Construction Period (Years) ⁴ |
|------------------|----------------------|------------------------------|---|
| Solera | Jan 5, 2015 | Oct 3, 2018 | 3.7 |
| Synera | Mar 9, 2015 | Oct 24, 2019 | 4.6 |
| Grand Iva | Sep 29. 2016 | Apr 20, 2021 | 4.6 |
| Sunrise | Apr 4, 2018 | Oct 21, 2021 ⁵ | 3.6 |
| Roselia 2 | Jan 28. 2019 | May 06, 2022 | 3.3 |

Quick turnaround model has enabled to generate cash flows in a short period to support further developments



Well Established Brand and Strong Distribution Network Focused on Mid-Income Segments



Well entrenched sales and distribution network driving customer acquisition

Strong Distribution Network

- ✓ Strong in-house direct sales team of **38 members**¹ and indirect sales team of **149 members**¹
- ✓ Wide network of **2,400+¹** active channel partners driving customer traffic to the website
- ✓ Digital experience centers and augmented reality for project walkthroughs providing immersive experience for customers

Strong Brand Recall

Engaged celebrity brand ambassadors for various campaigns

| Campaign Name | Response ² |
|---|-----------------------|
| BOAT | 61.10 mn views |
| No Agal No Bagal No Dakhal | 109.08 mn views |
| Kiraye se Azadi | 56.98 mn views |
| Apne Ghar Pe Kaisa Lockdown (featuring Vidya Balan) | 4.00 mn views |
| Independent Floors for Independent You | 4.40 mn views |
| Diwali Apne Ghar Wali | 27.03 mn views |
| Life at Signature Global TVC | 13.81 mn views |
| Smart Decision (featuring Vidya Balan) | 5.14 mn views |
| Influencer Campaign | 75+ mn views |

Effective marketing and distribution strategy with several national level campaigns to increase brand reach

Use of improved construction technologies for timely project completion





Using Aluminium Formwork Technology to Reduce Construction Time

- Imported the Aluminum formwork technology providing a competitive edge
 - ☐ Reduced structure cost
 - Increased pace of construction
 - ☐ Results in strong and high-quality structures





Standardization providing unique advantages

- ✓ Standardization of product design, technical specifications and layout plans
- ✓ Low design costs allowing faster replication
- ✓ Quick turnaround at predictable costs, leading to efficient execution on a larger scale

Standardization helping provide high quality products at competitive prices to consumers

Leveraging Technology for efficiency & scale





Digital Integration of all stakeholders

- ✓ Strong Internal Controls
- ✓ Successful integration of software's with the construction sites to track real time progress
- ✓ Strong Linkage with Core ERP
- ✓ Automated Sales Booking System









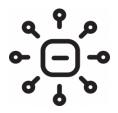






Strong emphasis on digital sales

Projects being sold through various digital channels including website since 2014



AHP projects sold exclusively through digital channels mandated by "DTCP" since Jan 2022

Selling units digitally enhancing scale and reach of brand and enabling faster sales





Continued focus on digitization leading to faster sales, greater efficiency and reduced manpower costs

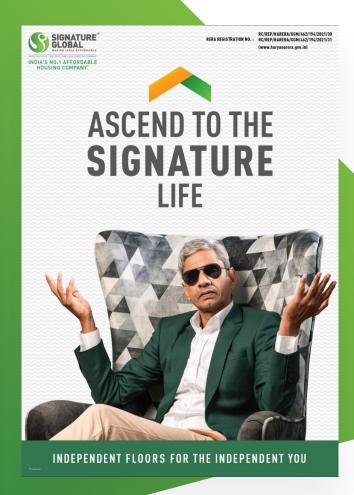


Trusted brand with strong campaign being run at a national level



- Relatable brand ambassadors like Vidya Balan and Vijay Raaz
- Company has strong presence across social media and has touched c.110 mn social media users
- Strong in-house direct sales team of 38 members¹
 and indirect sales team of 149 members¹
- Wide network of 2,400+1 active channel partners driving customer traffic to the website
- Digital experience centers and augmented reality for project walkthroughs providing immersive experience for customers
- Company has been certified as Great place to work*





High Quality Board & Experienced Management Team





| Name | Designation | Brief Profile |
|---------------------------|--|--|
| Pradeep Kumar Aggarwal | Chairman & Whole- Time Director | 10+ years of experience in real estate industry; Served as MD on the board of SMC Comtrade Limited for 10 years |
| Lalit Kumar Aggarwal | Vice Chairman & Whole-Time Director | 9+ years of experience in real estate; responsible for the construction, marketing and HR aspects |
| Ravi Aggarwal | Managing Director | 11+ years of experience in real estate; CA; Responsible for overall business development of Company; Ex-Director of SMC Insurance Brokers |
| Devender Aggarwal | Joint Managing Director | 13+ years of experience in real estate; Plays key role in formulation & implementation of Company's forward plans; |
| Rajat Kathuria | Chief Executive Officer | CA; Previously worked with Ernst & Young LLP for over 9 years & served as a Director with KPMG India for over 4 years |
| Sanjay Kumar Varshney | Chief Operating Officer | Previously associated with Mahagun, the Corenthum as a Senior Vice President (construction & planning) |
| Meghraj Bothra | Company Secretary | ICSI; ICMAI; having 30+ years of experience. Worked with 'Digispice Technologies Ltd , DCM Shriram Ltd & Dhanuka Pesticides Ltd |
| Sanjeev Kumar Sharma | Chief Financial Officer | CA; having 30+ years of experience in FP&A, M&A, Investor relations, among others. Previously worked with Brookfield, Blackstone, M3M, BPTP among others |

| Independent Directors | | | | |
|-----------------------|---|--|--|--|
| | Kundan Mal Agarwal Ex-director on board of SMC Global Securities Ltd & Moneywise Financial Services | | | |
| | Venkatesan Narayanan Served in Centrum Infrastructure and Realty Limited, and was an independent director of Industrial Investment Trust Limited | | | |
| | Chandra Wadhwa Holds a certificate of registration to act as an insolvency professional; Admitted as a fellow member of the ICSI, ICWA | | | |
| | Lata Pillai Served as the "group president (large corporates)" at Yes Bank Limited for a period of over two years | | | |

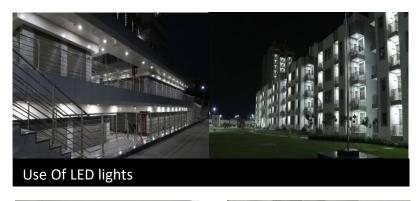
Focus On Sustainable Development





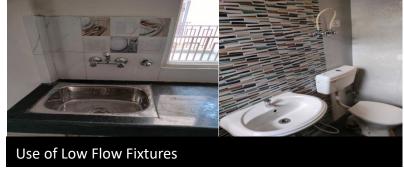












INDUSTRY LEADING CERTIFICATIONS



Green Building Certification*













IGBC Certification

Occupational Health & Safety

Quality Management Systems

Environmental Management System

Information Security Management System

Risk Management

All projects launched between FY20-FY25 have been either Edge or IGBC certified

