

Date: 15th May, 2025

The Manager
BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai 400 001

The Manager
National Stock Exchange of India Limited
Listing Department
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai — 400 051

Scrip Code : 543990

Symbol : SIGNATURE

Subject: Investors Presentation

Dear Sir/ Madam,

Pursuant to the requirement of Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Presentation proposed to be made in the scheduled Investors/ Analysts call to be held on Friday, 16th May, 2025 at 11:00 A.M. (IST).

The same is also being uploaded on the Company's website at www.signatureglobal.in.

Kindly take the above information on your record.

Thanking You,

For SIGNATUREGLOBAL (INDIA) LIMITED

RAVI AGGARWAL
MANAGING DIRECTOR

Encl: A/a



**SIGNATURE
GLOBAL**TM

REALTY. RELIABILITY. RESPONSIBILITY.

AN ISO 9001:2015; 14001:2015; 45001:2018; 27001:2022 CERTIFIED COMPANY

SIGNATURE GLOBAL



Disclaimer



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Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements.

SignatureGlobal (India) Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



Operating Highlights



Strategy & Portfolio



Financial Snapshot



Company Overview

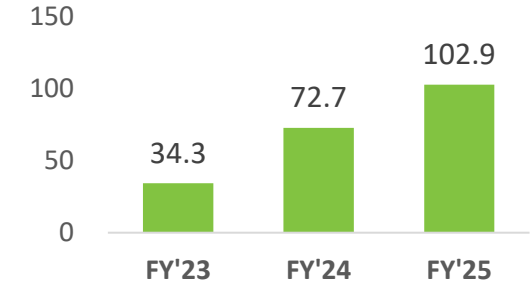


The Company sold >4,100 units at an average ticket size of INR 25.0 Mn during current financial year

Strong Sales Performance

- **INR 102.9 bn** in FY25 vs **INR 72.7 bn** in FY24, registering **42%** growth
- Sales volume **grew 34%** from 6.2 mn sqft to 8.3 mn sqft for the year
- **Achieved c.103% of the sales guidance for the year**
- **INR 16.2 bn** in Q4'FY25 vs **INR 41.4 bn** in Q4'FY24
- During FY25, Strong sales performance was driven by launch of new projects - Titanium SPR, DAXIN City of Colors and Twin Towers

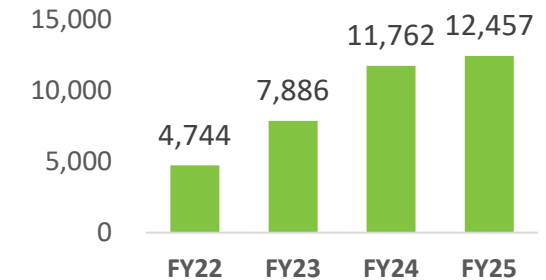
Sales in Rs. Bn



Growing Sales Realizations

- Average sales realization stood at **c. INR 12,457 per sqft** vis a vis c. INR 11,762 per sqft in FY24.
- Price escalation happened across all key markets of the Company.

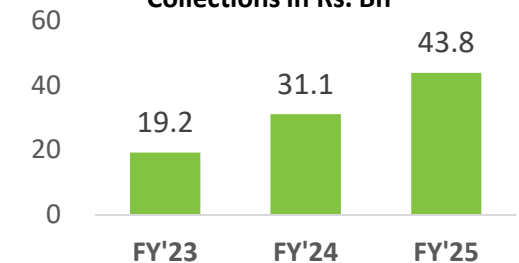
Sales realization in INR Per sqft



Robust Collections

- **INR 43.8 bn** in FY25 vs **INR 31.1 bn** in FY24, registering **41%** growth;
- **INR 11.7 bn** in Q4'FY25 vs **INR 10.1 bn** in Q4'FY24, registering **16%** growth;
- The company has **achieved** best annual collection in the year

Collections in Rs. Bn

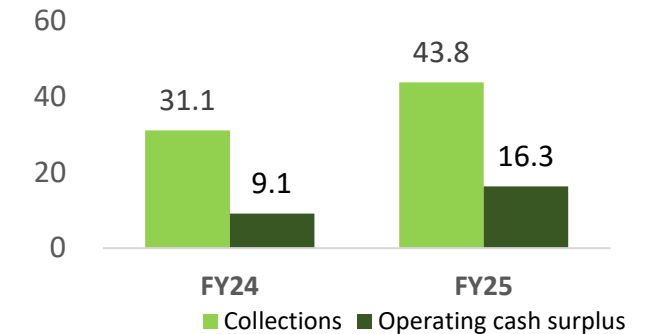


Portfolio addition of ~7.5 Mn sqft during FY25 in focus micro markets



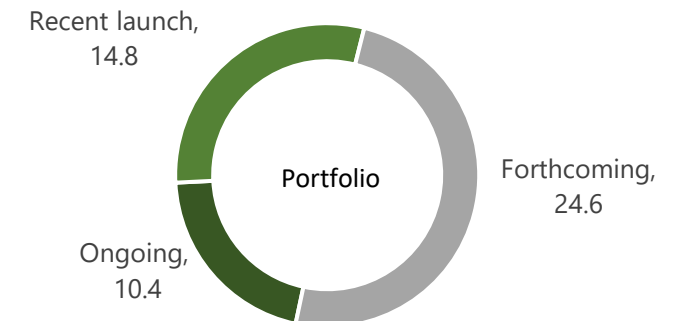
Operating Cashflow before Investment in Land¹

- Achieved an Operating cash Surplus before Investment in Land of **INR 16.3 bn** in FY25
- Operating cash surplus of c. 37% of collections during FY25 (29% in FY24)
- Stellar growth of 79% y-o-y in operating surplus**



Growing Business Portfolio

- Delivered** housing projects totaling to c. 14.6 mn sqft
- 49.7 mn sqft portfolio of Saleable Area** with c. 10.4 mn sqft ongoing², c. 14.8 mn sqft of recent launches and 24.6³ mn sqft forthcoming projects
- Aim to deliver** ongoing projects in coming 7-8 quarters
- Forthcoming projects **to be launched** over the coming 2-3 years



Business Development³

- During FY25, the company has added **c. 7.9 mn sqft** including c. 5.2 mn sqft in Sector 37D and 2.7 mn sqft in Sector 71, Gurgaon
- Key focus** on consolidation in **3 micro markets – SPR, Dwarka Expressway and Sohna Corridor**
- Business development of c. 7.9 mn sqft against the sale of 8.3 mn sqft in the year shows our **disciplined approach in land acquisition**

Business Development	Estimated Saleable Area ³ (in mn sqft)
Sector 37D (Q1FY25)	3.3
Sector 37D (Q4FY25)	1.9
Sector 71 (Q4FY25) (JDA converted to owned)	2.7
Total mn sqft	7.9

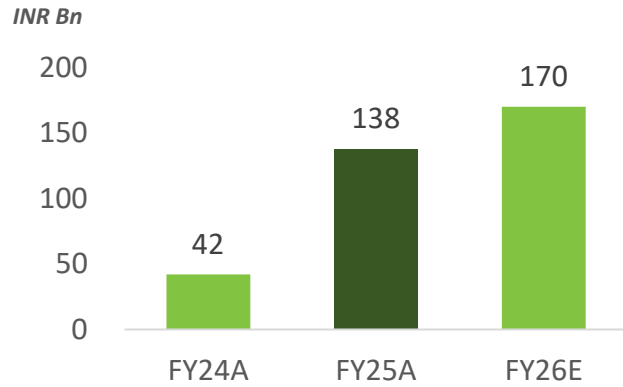
¹Operating surplus before land advance/ acquisition, which reflect the surplus post construction expenses, selling, general and administrative expenses and taxes adjusted from collections

²Total project area for ongoing projects is 14.1 mn sqft for which partial OC is received in DDJAY floors projects for 3.7 mn sqft, hence, remaining area for completion of ongoing projects is 10.4 mn sqft.

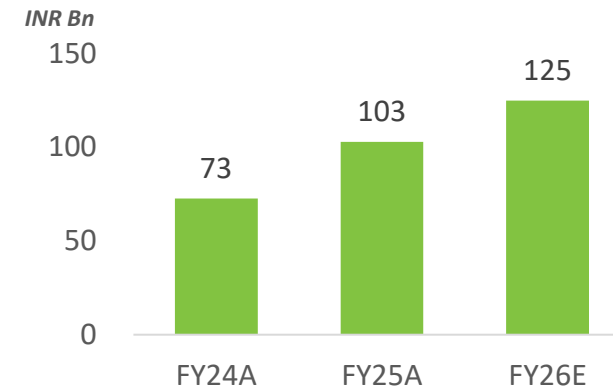
³Saleable Area potential for forthcoming projects including new portfolio additions is based on best estimates as per the current zoning regulations

FY26 annual guidance

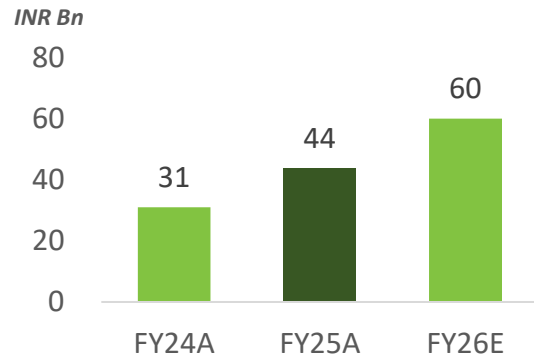
Launches¹



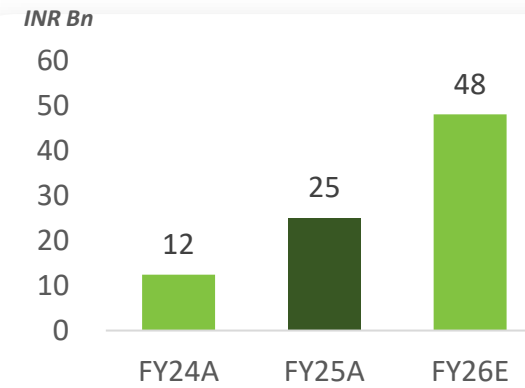
Pre-Sales



Collections



Revenue recognition



A: Actual; E: Estimated

¹Estimated booking value of the projects launched or proposed to be launched

FY26 annual guidance

Launches (FY26 guidance of Rs. 170 bn)

- New launches to be made across various price points in key micro markets
- The company plans c. 25% increase in launches in FY26 v/s FY25

Pre-Sales (FY26 guidance of Rs. 125 bn)

- The company plans to grow sales at 20% in FY26 over FY25 and aims to consistently maintain this growth over the long term

Collections (FY26 guidance of Rs. 60 bn)

- The company plans to grow collection at 35% in FY26 over FY25
- The company anticipates an operating surplus of >40% of collections
- Operating surplus will be sufficient to replenish the land portfolio and target new land opportunities gap/ reduce net debt levels

Revenue recognition (FY26 guidance of Rs. 48 bn)

- The company aims to focus on completions yielding higher revenue recognition for the year

Pro Forma P&L on FY26 Guidance



Particulars	FY25		FY26E	
	INR Bn	%	INR Bn	%
Pre Sales	102.9		125.0	
Embedded EBITDA	36.0	35%	43.8	35%
- D&A	0.3		0.3	
- Finance Cost	1.7		2.0	
Embedded PBT	34.0	33%	41.5	33%
Tax rate (assumed rate 25.2%)	8.3		10.5	
Embedded PAT	25.7	25%	31.0	25%

Growth in Sales with better margins

E: Estimated

**Finance cost is assumed to be the interest payments expected to incur in FY25*



Operating Highlights



Strategy & Portfolio



Financial Snapshot



Company Overview



Focus across three distinct micro markets fueled by world class infrastructure

THREE FOCUS AREAS

1) Sector 71 17.1 mn sqft¹

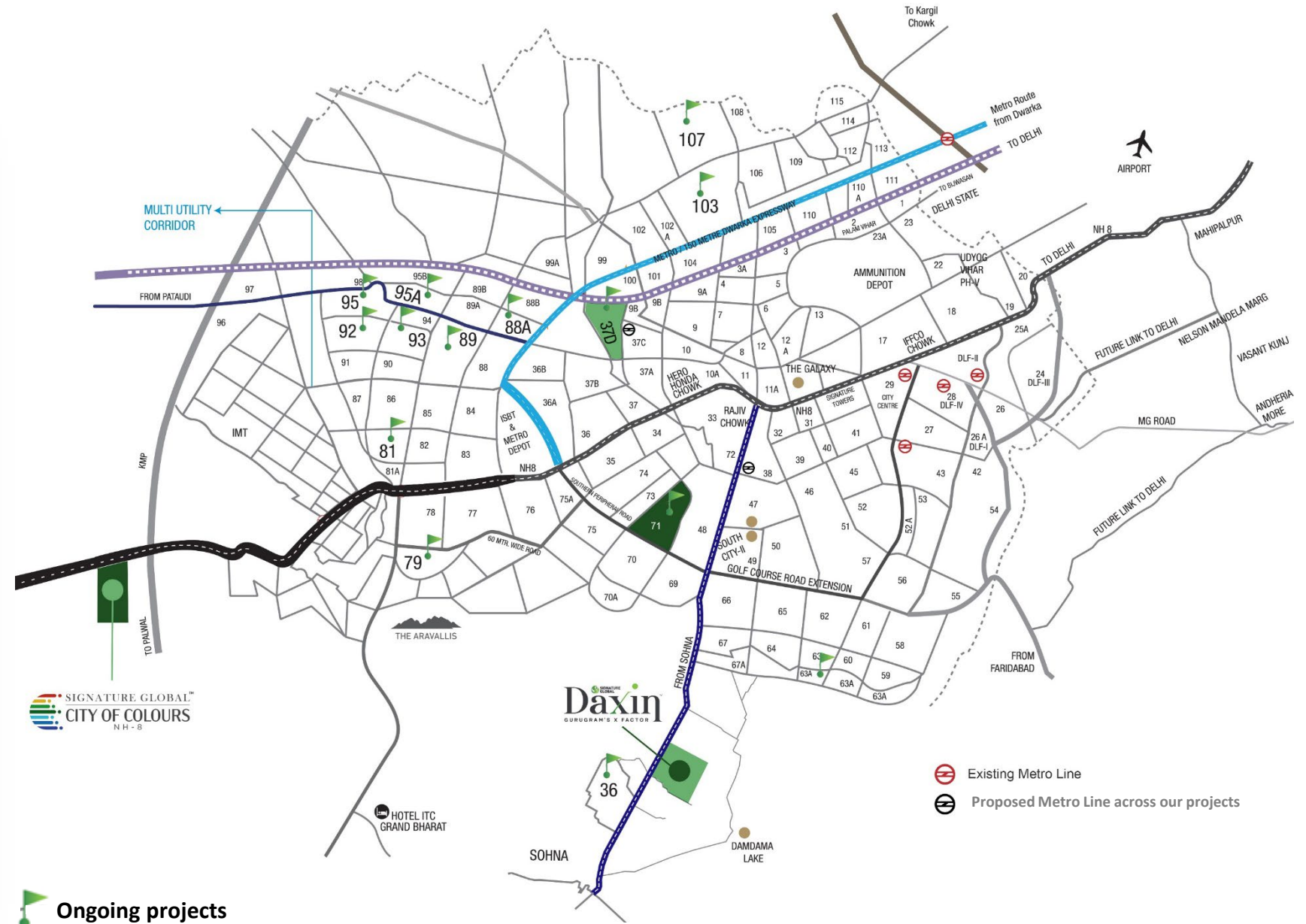
Proximity to all prime areas of Gurugram; red light free to Golf Course Road in future

2) Sohna Elevated Corridor 7.0 mn sqft¹

Commenced in 2022; Closer to Cybercity and MG Road than parts of Gurugram

3) Sector 37D 9.3 mn sqft¹

Dwarka Expressway inaugurated in Feb' 24 by Hon'ble Prime Minister



¹Saleable Area potential for forthcoming projects in the focus area - based on best estimates as per the current zoning regulations

Sustained supply in all major micro markets

Premium Residential Development



Sector 37D

Deluxe - DXP

- 1st Group Housing project, launching 1,000 units
- Received generous response with 5.4x applications for every unit launched

March - 2024



Sector 71

Titanium SPR

- Stepping up in the premium market with 2nd Group Housing project, launching 600+ units
- Strong sales velocity achieved

June - 2024



Sector 84

Twin Tower DXP

- Residencies with 45 storeys high rise structure
- Offers seamless connectivity to National Highway 8, Central & Southern Peripheral Roads & Golf Course Extension Road

September - 2024

Township Development



Sohna Corridor

Daxin

- Forayed into large format developments
- c.125 Acres of gated township with residential Low-rise floors, amenities, retail and industrial plots

September - 2024



Manesar

City of Colours

- c.129 Acres of gated township with tranquil greenery & exclusive clubhouse;
- Offering residential, commercial & industrial plots

October- 2024

Trusted middle income housing player for the region

Successful launch of Township – Daxin Vistas



Township Project – Daxin Vistas



Township Project – Daxin Vistas – DDJAY residences with modern amenities

Township Project – Daxin Vistas – Commercial spaces for Retail segment



Township Project – Daxin Vistas – Industrial/IT-ITeS office spaces

The Company has successfully entered into large township developments

Successful deliveries in recent times gives confidence to customers



SG Park, Sohna



Orchard Avenue – Sector 93, Gurugram



Orchard Avenue 2 – Sector 93, Gurugram



Golf Greens – Sector 79, Gurugram



Roselia, Sector 95A, Gurugram



Serenas, Sohna



Grand Iva, Sector 103, Gurugram

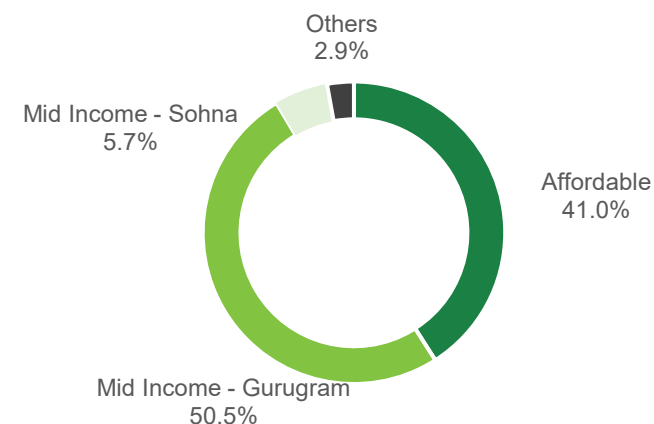


Prime – Sector 63A, Gurugram

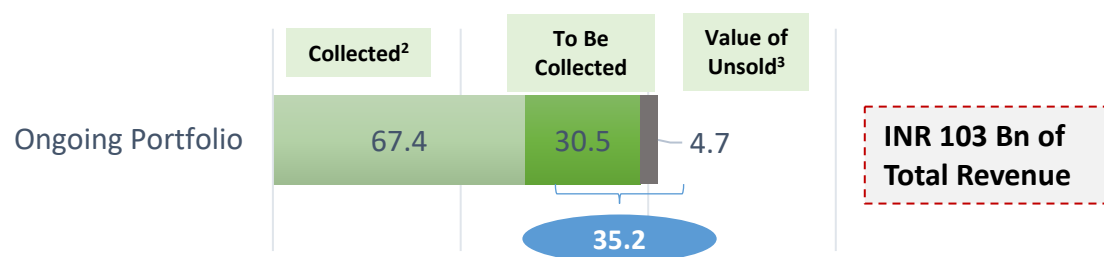
Snapshot of Ongoing Portfolio; Aim to be delivered in coming 5-6 Quarters

Category	Number of Projects	Land (in acres)	Saleable Area ¹ (in mn sqft)	Sold Area (%)	Sold Value (INR bn)
Affordable	5	42.4	4.3	97.4%	18.2
Mid Income – Gurugram	8	91.6	5.3	96.9%	64.8
Mid Income - Sohna	4	26.3	0.6	95.8%	11.8
Others – Retail/SCO	3	8.1	0.3	60.4%	3.1
Total	20	168.4	10.4		97.9

Category Wise Share of 10.4 mn sqft Ongoing Portfolio¹



c. 103 bn of Revenue yet to be recognized from Ongoing Projects¹



- Ongoing projects¹ are expected to be completed by coming 7-8 Quarters;
- Estimated revenue recognition of c. INR 103 bn from ongoing projects¹;
- Estimated collection of c. INR 35 bn from ongoing projects¹

¹Total project area for ongoing projects is 14.1 mn sqft for which partial OC is received in DDJAY floors projects for 3.7 mn sqft, hence, remaining area for completion of ongoing projects is 10.4 mn sqft.

³Estimated value of unsold inventory basis company analysis

Strong pipeline of mid income housing projects across focused micro markets; aim to launch by FY26

Location	Project	Land (in acres)	Recently launched Estimated Saleable Area ¹ (in mn sqft)	Forthcoming Estimated Saleable Area ¹ (in mn sqft)	Total Saleable Area ¹ (in mn sqft)
Sector 71, SPR	Housing, Commercial and Retail	93	2.1	14.9	17.1
Sector 37D, DXP	Group Housing & Low-Rise Floors	53	3.0	6.4	9.3
Sohna Corridor	Township - Low-Rise Floors & Industrial Plots	140	6.1	0.7	6.8
Manesar	Township - Low-Rise & Industrial Plots	151	2.7	0.5	3.2
Others	Housing & Retail	32	0.9	2.0	2.9
Total		469	14.8	24.6	39.3

Each focus area has distinct price point thus catering to diverse consumers

Market	Estimated Selling Price*
Sector 71	INR 18,000 per sqft
Sector 37D	INR 15,000 per sqft
Sohna Corridor	INR 13,500 per sqft
Manesar	INR 7,800 per sqft
Others	INR 15,000 per sqft

**Subject to market conditions.*

24.6 mn sqft area of projects are yet to be launched over the coming 2-3 years

¹Saleable Area potential for forthcoming projects is based on best estimates as per the current zoning regulations

Strong Portfolio of ~49 mn sqft across Ongoing and Forthcoming projects

Ongoing projects¹ of 10 mn sqft saleable area

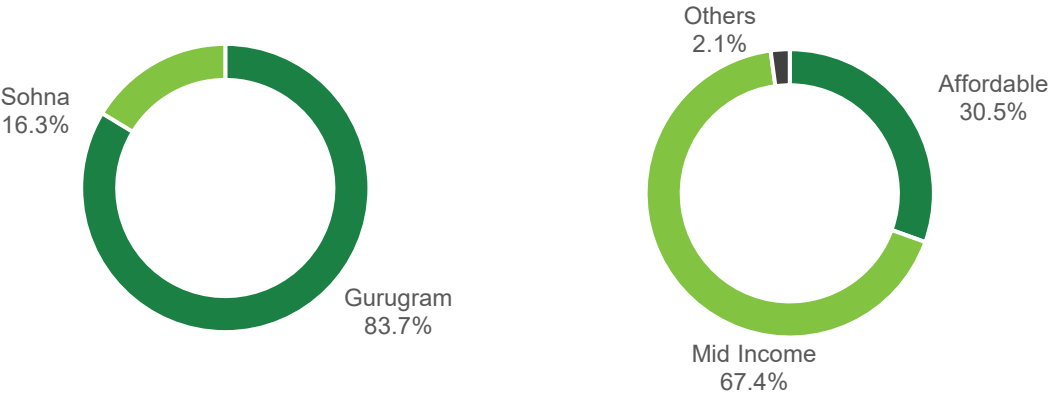
Strong project pipeline to result in sustainable growth

Category	Affordable Housing	Mid Income Housing	Group Housing	Plotted Development	Others	Total – in mn sqft
Ongoing	4.3	5.8	-	-	0.3	10.4
Recent launch	0.2	4.2	5.8	4.6	-	14.8
Forthcoming	-	0.7	18.6	0.6	4.7	24.6
Total	4.5	10.7	24.3	5.2	5.0	49.7

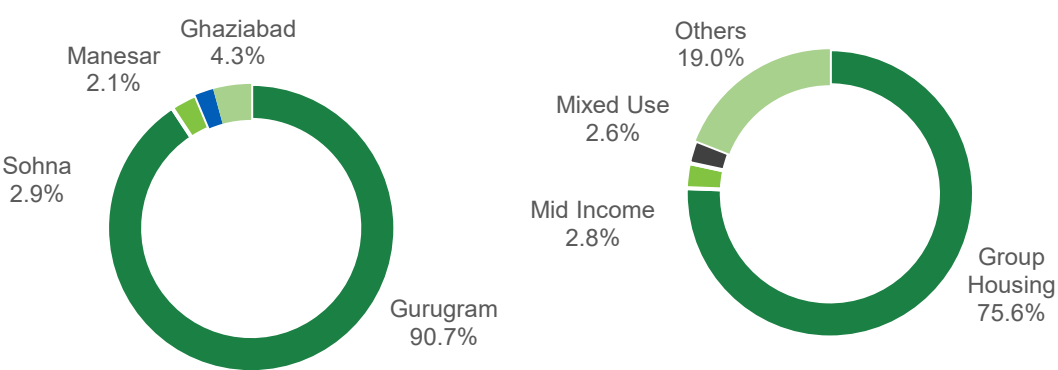
Forthcoming projects of 24.6 mn sqft saleable area²

Estimated launch of all forthcoming projects in the next 2-3 years

Ongoing Projects



Forthcoming Projects

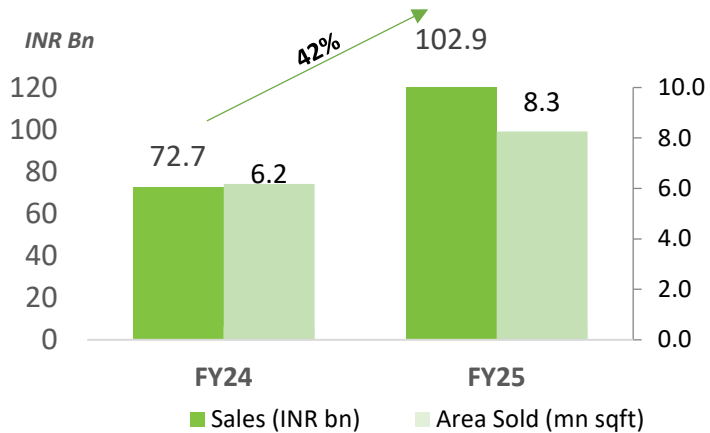


¹Total project area for ongoing projects is 14.1 mn sqft for which partial OC is received in DDJAY floors projects for 3.7 mn sqft, hence, remaining area for completion of ongoing projects is 10.4 mn sqft.

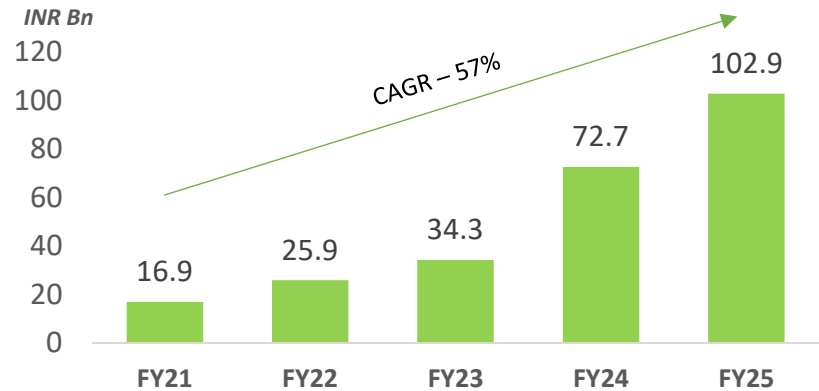
²Saleable Area potential for forthcoming projects is based on best estimates as per the current zoning regulations

Strong sales momentum

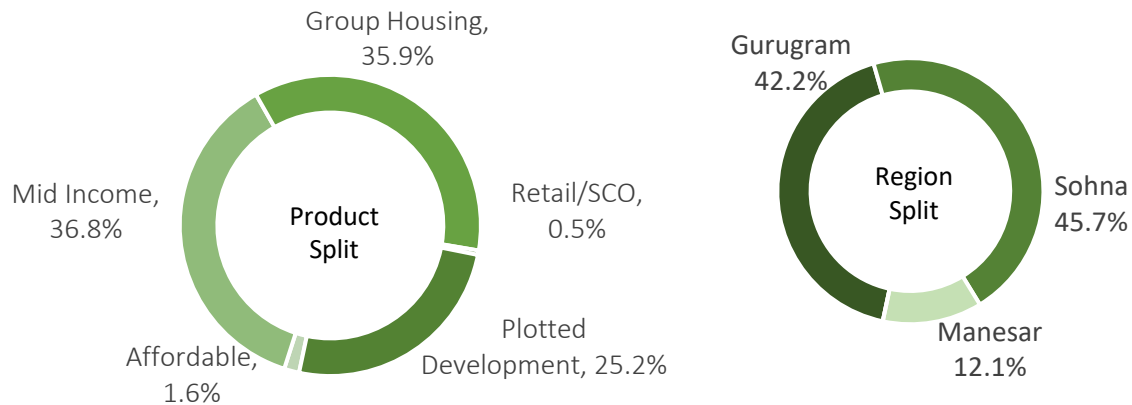
Sales growth of 42% in FY25 vs FY24



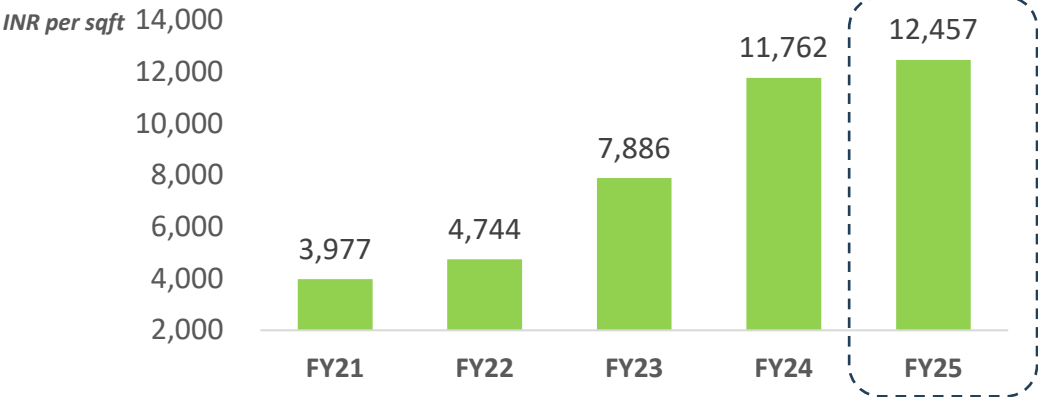
Sales surged at 57% CAGR between FY21-FY25



FY25 Sales coming from mid income housing and plotted development



Upward shift in per Sqft realization

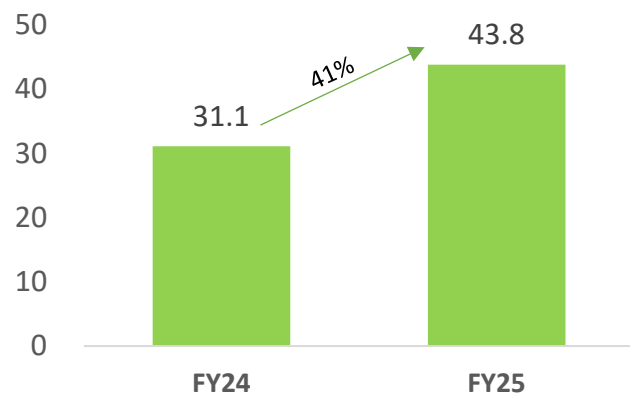


Realization is expected to stabilize in FY25

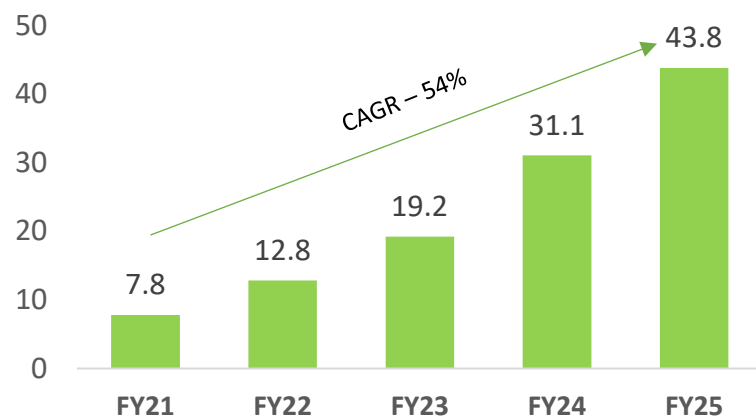
Note : Mid Income includes the retail component of the project

Growing collections leading to fast paced construction while maintaining low net debt

41% GROWTH IN Y-o-Y COLLECTIONS



COLLECTIONS CAGR OF 54% DURING FY21-FY25



Particulars	FY25 (INR Bn)
Collections	43.8
Others (GST & other inflows)*	4.3
Cash inflow	48.1
Less : Operating Expenses	
- Construction Expenses (including allied approval expenses)	19.2
- Selling, general and administrative expenses	8.4
- Taxes & other outflows*	4.2
Operating Cashflow available for Growth & Debt servicing	16.3
Less: Land Advance/Acquisition	10.6
Less: Interest payments	2.9
Decrease/(Increase) in Net Debt	2.8

*Includes cashflows from certain investing/financing activities in ordinary course of business



Operating Highlights



Strategy & Portfolio



Financial Snapshot



Company Overview



Healthy gross profit margins and Low Leverage Levels



Financial Performance

- **INR 25.0 bn** revenue recognized from operations in FY25 vs INR 12.4 bn in FY24
- Adjusted Gross Profit of **INR 7.5 bn (30.6%)** for FY25 vs INR 3.3 bn (27.6%) for FY24
- Adjusted EBITDA of **INR 3.6 bn (14.4%)** for FY25 vs INR 1.3 bn (10.8%) for FY24
- Achieved a **positive PAT** of INR 1.0 bn for the FY25

Revenue being recognized from recently delivered units of Signature Global Park



Net Debt

- Net Debt has reduced by **INR 2.8 bn** during FY25
- Net Debt stands at **INR 8.8 bn** as on 31st Mar 2025 v/s INR 11.6 bn on 31st Mar 2024
- The Company aims to keep net debt **below 0.5x the projected operating surplus¹** for the ongoing financial year



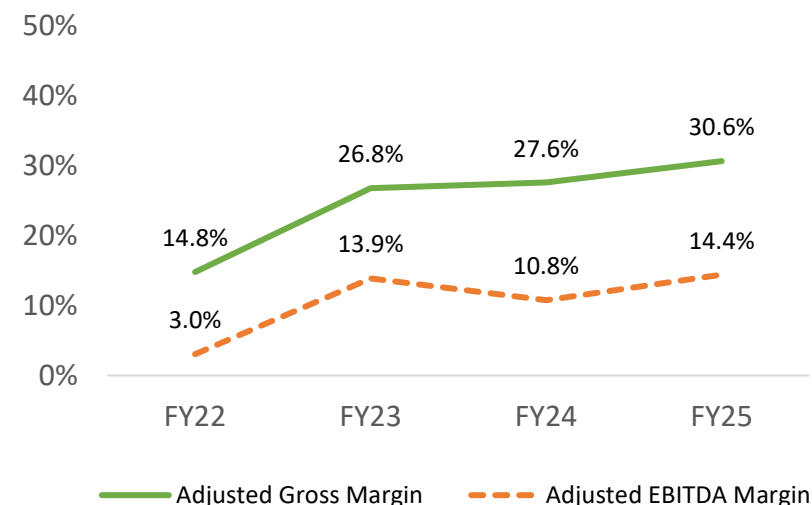
¹Operating cash surplus before land advance/ acquisition reflect the surplus post construction expenses, selling, general and administrative expenses and taxes adjusted from collections

Consolidated PL Snapshot

PL Statement (INR bn)	FY25	FY24
Revenue from real estate properties		
- Mid- Income Housing	18.7	8.0
- Affordable Housing	5.6	3.9
Total Revenue from real estate properties	24.3	11.9
Cost of Goods Sold	-16.9	-8.7
Adj. Gross Profit(i)	7.5	3.3
Adj. Gross Profit %(ii)	30.6%	27.6%
Other operating revenue & income	1.6	1.0
Employee Cost	(1.7)	(1.2)
SG&A	(2.7)	(1.2)
Other expenses	(1.1)	(0.6)
Adj. EBITDA(iii)	3.6	1.3
Adj. EBITDA %(iv)	14.3%	10.7%

PL Statement (INR bn)	FY25	FY24
Total Revenue	25.0	12.4
Profit After Tax (PAT)	1.0	0.2
Profit After Tax (PAT) Margin %	4.1%	1.3%

Adjusted Gross Margin % & Adjusted EBITDA Margin %



- There is an increase in revenue recognition during FY25 versus FY24 on account of completion of more projects
- Improvement in Adj. Gross Profit and Adj. EBITDA margins due to recognition from higher margin products
- **Positive PAT** recognition for FY25

Notes:

(i) Adjusted Gross Profit is calculated as revenue from real estate operations (comprises revenue from sale of real estate properties, forfeiture income/cancellation charges, compensation received on compulsory acquisition of land and other operating income related to real estate business) less cost of sales relating to real estate operations (i.e. cost of sales as reduced by finance cost written off through cost of sales and cost of sales relating to contracting business).

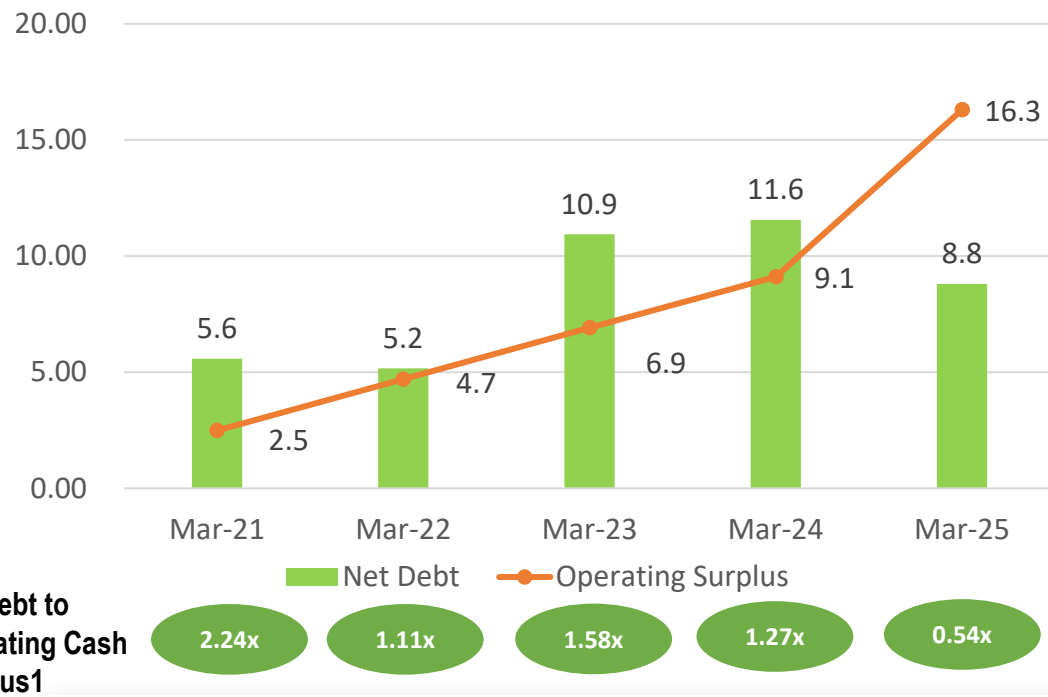
(ii) Adjusted Gross Profit Margin is calculated as Adjusted Gross Profit divided by revenue from real estate operations (comprises revenue from sale of real estate properties, forfeiture income/cancellation charges, compensation received on compulsory acquisition of land and other operating income related to real estate business).

(iii) Adjusted EBITDA refers to earnings before interest, taxes, depreciation, amortization ("EBITDA"), plus finance cost written off through cost of sales and Adjustment of gain/loss on fair valuation of derivative instruments and impairment of Goodwill.

(iv) Adjusted EBITDA Margin is calculated as Adjusted EBITDA divided by revenue from operations.

Net Debt Position of the Company with Growing Operating Cashflows

Operating Cash Surplus¹ and Net Debt² (INR bn)



Lenders to Signature Global



Comfortable Net Debt position given the current scale of operations

The Company aims to keep net debt below 0.5x the annual operating surplus¹

¹ Operating cash surplus before land advance/ acquisition reflect the surplus post construction expenses, selling, general and administrative expenses and taxes adjusted from collections

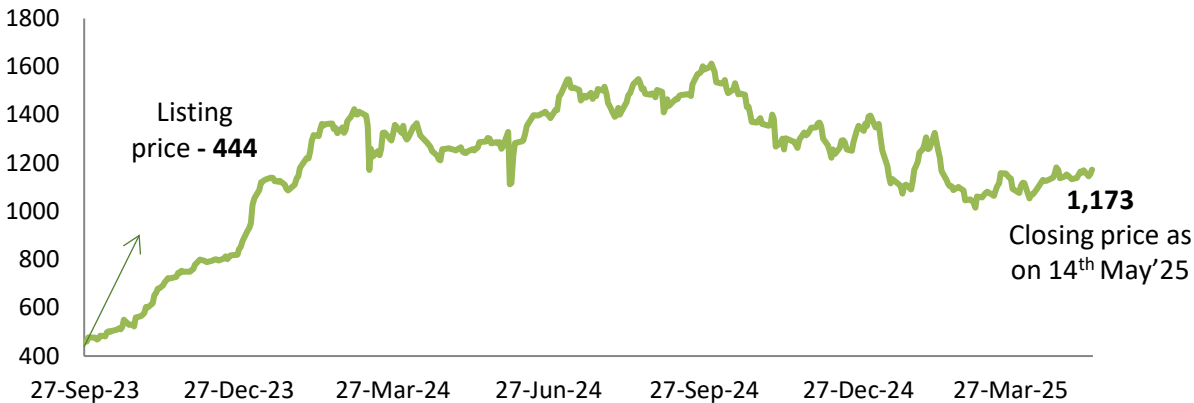
² Net debt comprise of non-current and current debts (including trade payables and other financial liabilities) as reduced by cash and cash equivalents, bank balances other than cash and cash equivalents and current investments

Strong performance at the stock exchange since listing

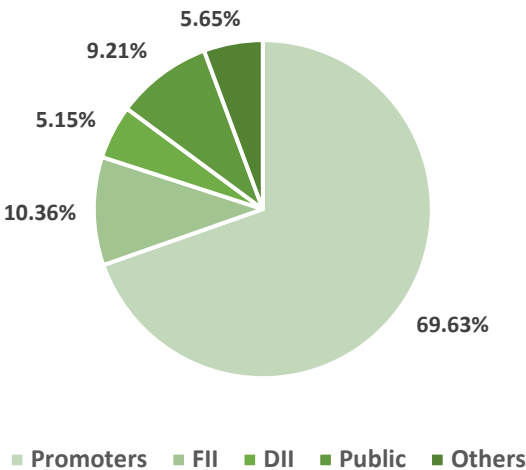
Stock Info

NSE	SIGNATURE
Equity Shares (mn)	141
Market Cap (INR Bn)	154
52 Week High (01-Oct-2024)	Rs. 1,612.90
52 Week Low (06-Mar-2025)	Rs. 1,015.05

Share price performance – stellar >3x return from offer price of INR 385



Shareholding pattern as on 31st Mar 25



Key Institutional Investors

- Nomura

Bandhan MF

Nippon India

Vanguard

Eastspring Investments
- HDFC Capital

IFC - International Finance Corp.

Prudential Hong Kong

Government Pension Fund Global

Lion Global

>55k public shareholders on the date of listing



Operating Highlights



Strategy & Portfolio



Financial Snapshot



Company Overview



Largest Player in Delhi NCR's Affordable and Lower Mid-Income Housing Market

Focused housing factory



- Commenced operations[#] in **2014** with **affordable housing**, ventured into **mid-income housing market** in **2017**
- Successful transitioned to **premium housing** in **2024** with successful launches of 2 Group Housing projects with record sales value
- Further, added Township projects in the product portfolio with the launch of township at Sohna and Corridor of Manesar

Strong commitment to sustainability & green growth



- All projects are either Edge or IGBC certified
- Prioritizing energy efficiency through use of advanced technologies and innovative design like vertical gardens, HVAC systems, Smart building management systems etc

Well Established Brand in the Delhi NCR market



- **Signature Global** has a strong brand recall
- Market share¹ of **13%** in NCR and **27%** in Gurugram in terms of absorption of housing units from INR 8 Mn to INR 50 Mn

Strong Project Pipeline



- On-going pipeline of **10.4 mn sqft**^{2,3,4}
- Forthcoming pipeline of **24.6 mn sqft**^{2,3} of saleable area, in addition to this, **14.8 mn sqft** got recently launched with record sales value.

Strong sales performance



- Achieved sales bookings of **INR 102.9 bn** in FY25 and **42%** sales growth for FY25 vs FY24
- Sales team of **163 members**² & network of **2,300+ channel partners**²

Successful Capital Market Listing



- Successful IPO in Sept '23 with an overwhelming subscription of **12.5x**
- Strong participation from foreign and domestic Institutional investors

* Rounded off from one decimal points[#] through its Subsidiary, Signature Builders Private Limited

1: in FY24 (Source Nuvama research)

2: As of 31st Mar,'25

3: Saleable Area potential for forthcoming projects including new portfolio additions is based on best estimates as per the current zoning regulations

4: Total project area for ongoing projects is 14.1 mn sqft for which partial OC is received in DDJAY floors projects for 3.7 mn sqft, hence, remaining area for completion of ongoing projects is 10.4 mn sqft.

Track Record of Execution

Delivered Housing Projects Totaling to c. 14.6 msf¹



Solera	Synera	Grand Iva	Orchard Avenue	Serenas
				
				
Sector 107, Gurugram	Sector 81, Gurugram	Sector 103, Gurugram	Sector 93, Gurugram	Sector 36, Sohna
1,443 units	819 units	1,471 units	727 units	1,303 units

On the path of delivering addition ~10 mn sqft over 5-6 quarters



Best Affordable Developer of the Year at the 13th Annual Estate Awards 2021



Developer of the Year, Residential, at the 13th Realty+ Awards (North), 2021



Urban Development Conclave, 2022- DTCP², Govt. of Haryana recognized development - Solera 107 & Sunrise Floors

¹As of Mar 31, 2025, Company has 15 Completed Projects with a Saleable Area of 10.9 mn sqft. Ongoing Projects have additionally received occupation certificates for 3.7 mn sqft Saleable Area and Promoter Holding Company, Sarvpriya Securities Private Limited, has also completed an aggregate Saleable Area of 0.6 mn sqft in two projects

²:DTCP Directorate of Town and Country Planning, Haryana

... With Quick Turnaround of Land Resources

2.2 mn sqft of Individual Floors completed

Sunrise & Karnal City



Park Series



Disciplined approach to land acquisition leading to quick turnaround of up to 18 months from acquisition to launch

Project	Land Acquisition Date	Launch Date	Time from Land Acquisition to Launch (Years)
Synera[#]	Apr 8, 2014	Dec 27, 2014	0.7
Grand Iva[#]	Sep 21, 2015	Oct 14, 2015	0.1
Park 4^{##}	Nov 6, 2019	Aug 4, 2020	0.7
City 37D^{##}	Dec 9, 2019	July 15, 2021	1.6

Construction timelines of 4 yrs – 5 yrs despite NGT¹ bans on construction and COVID related disruptions

Project	EC Date ²	OC Receipt Date ³	Construction Period (Years) ⁴
Solera	Jan 5, 2015	Oct 3, 2018	3.7
Synera	Mar 9, 2015	Oct 24, 2019	4.6
Grand Iva	Sep 29, 2016	Apr 20, 2021	4.6
Sunrise	Apr 4, 2018	Oct 21, 2021 ⁵	3.6
Roselia 2	Jan 28, 2019	May 06, 2022	3.3

Quick turnaround model has enabled to generate cash flows in a short period to support further developments

[#] Date of launch represents the start date of application from published advertisement in the newspaper; ^{##} Date of launch represents the date of first booking with respect to DDJAY and other projects

1- NGT- National Green Tribunal (The NGT has, in recent times imposed a number of restrictions on real estate developers and construction activities to curb pollution levels in the months of December and January in north India)

2 EC- Environment Clearance ; 3 OC- Occupation Certificate ; 4: Construction period is time period between receipt of Environment Clearance and Occupation Certificate; 5. Date of last occupation received for last residential unit in the project

Well Established Brand and Strong Distribution Network Focused on Mid-Income Segments



Well entrenched sales and distribution network driving customer acquisition

Strong Distribution Network

- ✓ Strong in-house direct sales team of **30 members¹** and indirect sales team of **133 members¹**
- ✓ Wide network of **2,300+¹ active channel partners** driving customer traffic to the website
- ✓ Digital experience centers and augmented reality for project walkthroughs providing immersive experience for customers

Strong Brand Recall



Engaged celebrity brand ambassadors for various campaigns

Campaign Name	Response ²
BOAT	60.18 mn views
No Agal No Bagal No Dakhal	109.08 mn views
Kiraye se Azadi	56.98 mn views
Apne Ghar Pe Kaisa Lockdown (featuring Vidya Balan)	4.10 mn views
Independent Floors for Independent You	4.40 mn views
Diwali Apne Ghar Wali	27.03 mn views
Life at Signature Global TVC	13.81 mn views
Smart Decision (featuring Vidya Balan)	5.14 mn views

Effective marketing and distribution strategy with several national level campaigns to increase brand reach

Use of improved construction technologies for timely project completion

Using Aluminium Formwork Technology to Reduce Construction Time

- Imported the Aluminum formwork technology providing a competitive edge
 - ❑ **Reduced structure cost**
 - ❑ **Increased pace of construction**
 - ❑ Results in strong and high-quality structures



Standardization providing unique advantages

- ✓ Standardization of product design, technical specifications and layout plans
- ✓ Low design costs allowing faster replication
- ✓ Quick turnaround at predictable costs, leading to efficient execution on a larger scale

Standardization helping provide high quality products at competitive prices to consumers

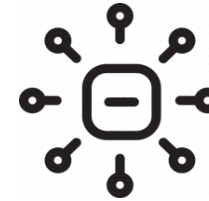
Leveraging Technology for efficiency & scale

Digital Integration of all stakeholders

- ✓ Strong Internal Controls
- ✓ Successful integration of software's with the construction sites to track real time progress
- ✓ Strong Linkage with Core ERP
- ✓ Automated Sales Booking System



Strong emphasis on digital sales



Projects being sold through various digital channels including website since 2014

AHP projects sold exclusively through digital channels mandated by "DTCP" since Jan 2022

Selling units digitally enhancing scale and reach of brand and enabling faster sales

100% Digitally Sold Projects

DE LUXE-DXP AN EXPRESSWAY OF REALTY
SIGNATURE GLOBAL CITY OF COLOURS NH-8

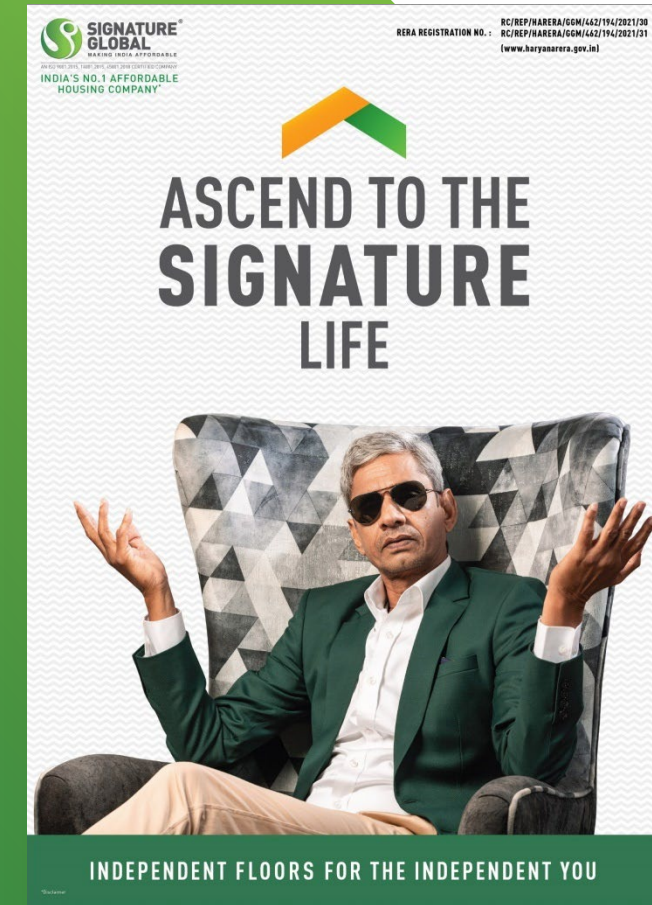
Titanium SPR



Continued focus on digitization leading to faster sales, greater efficiency and reduced manpower costs

Trusted brand with strong campaign being run at a national level

- **Relatable** brand ambassadors like **Vidya Balan** and **Vijay Raaz**
- Company has strong presence across social media and has touched **c.110 mn social media users**
- Strong in-house direct sales team of **30 members¹** and indirect sales team of **133 members¹**
- Wide network of **2,300+¹ active channel partners** driving customer traffic to the website
- **Digital experience centers and augmented reality** for project walkthroughs providing immersive experience for customers
- Company has been certified as ***Great place to work*^{*}**








¹As on 31st Mar 2025

^{*}Recognized by Great Place to work India in Mar '25

High Quality Board & Experienced Management Team



	Name	Designation	Brief Profile
	Pradeep Kumar Aggarwal	Chairman & Whole-Time Director	8+ years of experience in real estate industry; Served as MD on the board of SMC Comtrade Limited for 10 years
	Lalit Kumar Aggarwal	Vice Chairman & Whole-Time Director	7+ years of experience in real estate; responsible for the construction, marketing and HR aspects
	Ravi Aggarwal	Managing Director	9+ years of experience in real estate; CA; Responsible for overall business development of Company; Ex-Director of SMC Insurance Brokers
	Devender Aggarwal	Joint MD & Whole-Time Director	11+ years of experience in real estate; Plays key role in formulation & implementation of Company's forward plans;
	Rajat Kathuria	Chief Executive Officer	CA; Previously worked with Ernst & Young LLP for over 9 years & served as a Director with KPMG India for over 4 years
	Sanjay Kumar Varshney	Chief Operating Officer	Previously associated with Mahagun, the Corenthum as a Senior Vice President (construction & planning)
	Meghraj Bothra	Company Secretary & Compliance Officer	ICSI; ICMAl; Worked with 'Digispice Technologies Ltd , DCM Shriram Ltd & Dhanuka Pesticides Ltd
	Sanjeev Kumar Sharma	Chief Financial Officer	CA; having 30+ years of experience in FP&A, M&A, Investor relations, among others. Previously worked with Brookfield, Blackstone, M3M, BPTP among others

Independent Directors	
	Kundan Mal Agarwal Ex-director on board of SMC Global Securities Ltd & Moneywise Financial Services
	Venkatesan Narayanan Served in Centrum Infrastructure and Realty Limited, and was an independent director of Industrial Investment Trust Limited
	Chandra Wadhwa Holds a certificate of registration to act as an insolvency professional ; Admitted as a fellow member of the ICSI, ICWA
	Lata Pillai Served as the “group president (large corporates)” at Yes Bank Limited for a period of over two years

Focus On Sustainable Development



Waste Management



Use Of Solar Panels



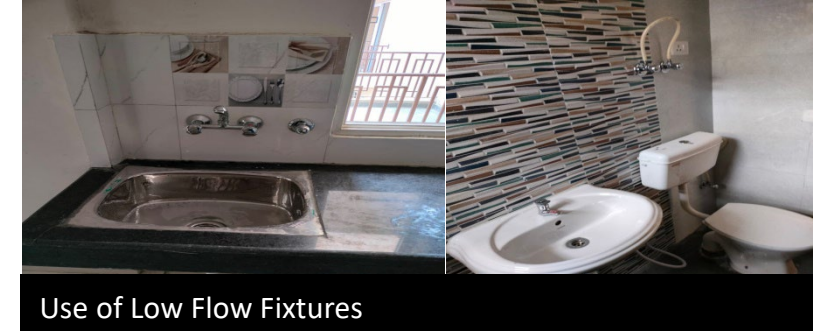
Use Of LED lights



Green Building Initiatives



Green Building Initiatives (Water Management)



Use of Low Flow Fixtures

INDUSTRY LEADING CERTIFICATIONS



Green Building Certification*



IGBC Certification



Occupational Health & Safety



Quality Management Systems



Environmental Management System



Information Security Management System



Risk Management

All projects launched between FY20-FY24 have been either Edge or IGBC certified

*EDGE is a registered trademark of IFC



THANK YOU



**SIGNATURE
GLOBAL**TM
REALTY. RELIABILITY. RESPONSIBILITY.

AN ISO 9001:2015; 14001:2015; 45001:2018; 27001:2022 CERTIFIED COMPANY

Contact us at
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